

## Partner Brief

## CCSD + IMAGO

How Clark County School District is integrating the IMAGO curricula into their system, and the problems they are addressing.

## THE GOAL

In the spring of 2017 Clark County School District kicked off a pilot with a small group of shenanigans from IMAGO.

*“Our goal is to provide a tool and [the] support for teachers to aid in College and Career readiness around soft skills, and communication regardless of a student’s future,”* says **Snehal Bhakta** from Career and Technical Education for the district. *“Our long term goal is to ensure that CTE students have both SEL and technical skills to be successful.”* This is where we at IMAGO came in. *“They have an expertise on these things that aids our teaching process.”*

## THEIR EXPERIENCE

Over the course of that first year the number of teachers went from 14 to 35 from word of mouth alone. *“The staff is so accessible and ready to answer.”* says **Terry Ertman**, a teacher at Basic Academy of International studies. *“You can speak to the owner or an employee whenever you need. You’re not waiting for answers. [IMAGO] is here in person and makes regular visits, and I can’t ask for anything more.”*

When teaching the concepts of Social and Emotional Learning in the classroom, we know that the key is to build a community of trust with the students and that starts with the teachers. *“It’s great to get a company that will actually come to your school. IMAGO personalizes the professional development and makes me unafraid to push forward and be able to use it,”* asserts **Maggie Cox**, a teacher at Desert Pines High School. *“That personalized attention is key and since the focus of the company is SEL. The staff is very caring, they come in with hugs and coffee and it’s as personalized as I have ever seen a company do.”*

## OVER 2,600 ACTIVE USERS, 92 FACILITATORS & 3,500 HRS LOGGED ON THE IMAGO PLATFORM

## THE PROCESS

One of our most active teachers, **Dan Price** at Sunrise Mountain High school, tells us *“When I first heard I was going to be using IMAGO I thought oh god, another piece of software! But when I started looking into it and got in there, I thought it was a great tool.”*

Their success was evident very quickly. In the first semester of using IMAGO, not only did the pilot schools & teachers have **high usage**, but **new facilitators** got on board after hearing through the grapevine about something new they could use.

## WHAT’S NEXT

During our time together, we have worked hard to earn the trust of CCSD educators and as a result, we have been fortunate enough to serve the needs of over 1300 active students during a combined 2000+ hours in the system within CCSD during the first year of our pilot.

In the coming year we are looking to continue that growth with the number of students served, but only so long as we can maintain our high standard of service to the educators.