



I M Δ G O

Welcome



The Hardest Working Generation?

A Multigenerational Conversation on Work Ethic

November 30th, 2023

Building Better Humans for our Workforce & World

GRATITUDE



I M Δ G O

GRATITUDE

OUTCOMES

AGENDA

TIME

RULES

AGREE

CLARITY

EXIT



- Better understand generational values and attitudes around work

GRATITUDE

OUTCOMES

AGENDA

TIME

RULES

AGREE

CLARITY

EXIT



- Stoking
- Intros
- Panel Discussion
- Attendee Discussion
- Panel Discussion
- Q & A/I Δ O

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GRATITUDE

OUTCOMES

AGENDA

TIME

RULES

AGREE

CLARITY

EXIT



2,700 seconds
or 45 minutes

GRATITUDE

OUTCOMES

AGENDA

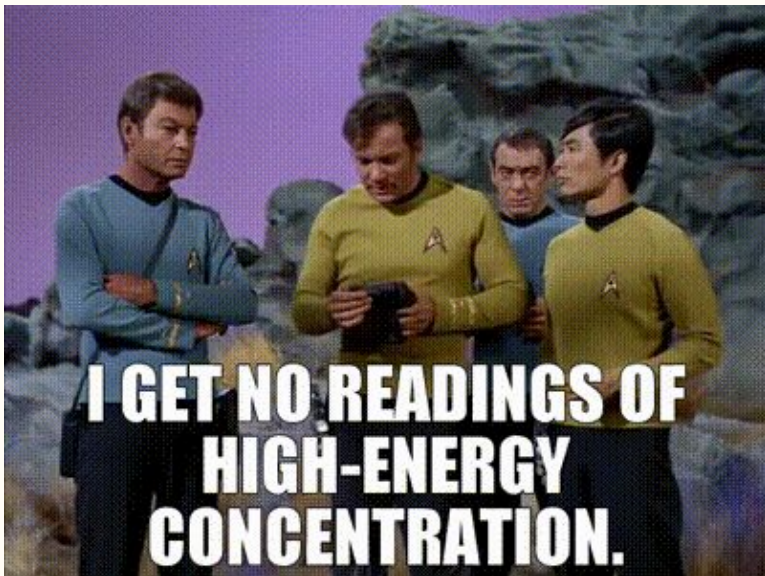
TIME

RULES

AGREE

CLARITY

EXIT



- Seek to Love
- Build on the Energy of Others

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GRATITUDE

OUTCOMES

AGENDA

TIME

RULES

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EXIT

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GRATITUDE

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GRATITUDE

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CLARITY

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AGREE

CLARITY

EXIT

Stoking Activity

Mind Control

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Who is IMAGO?

30,000 ft view

Who We Are

Lifelong learners,
creators, shenanigators

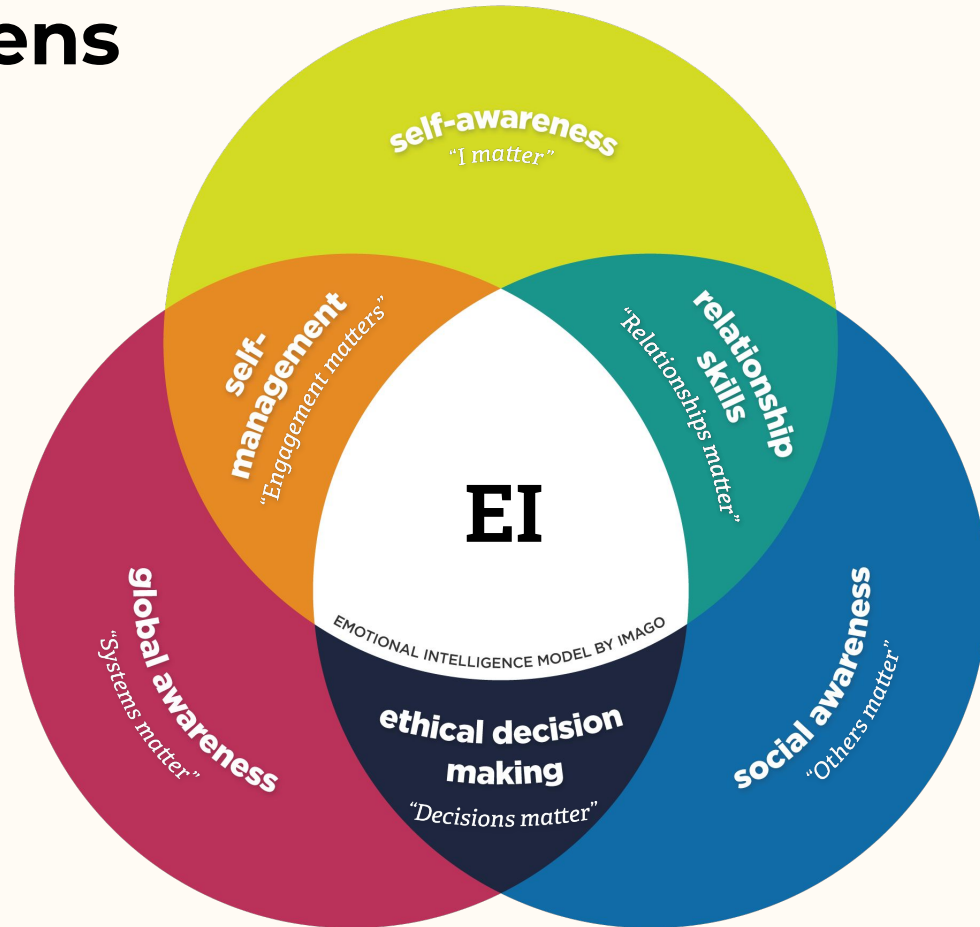
What We Want

Meaningful perspectives
of success in our society
by embedding
social-emotional learning
into all human
experiences

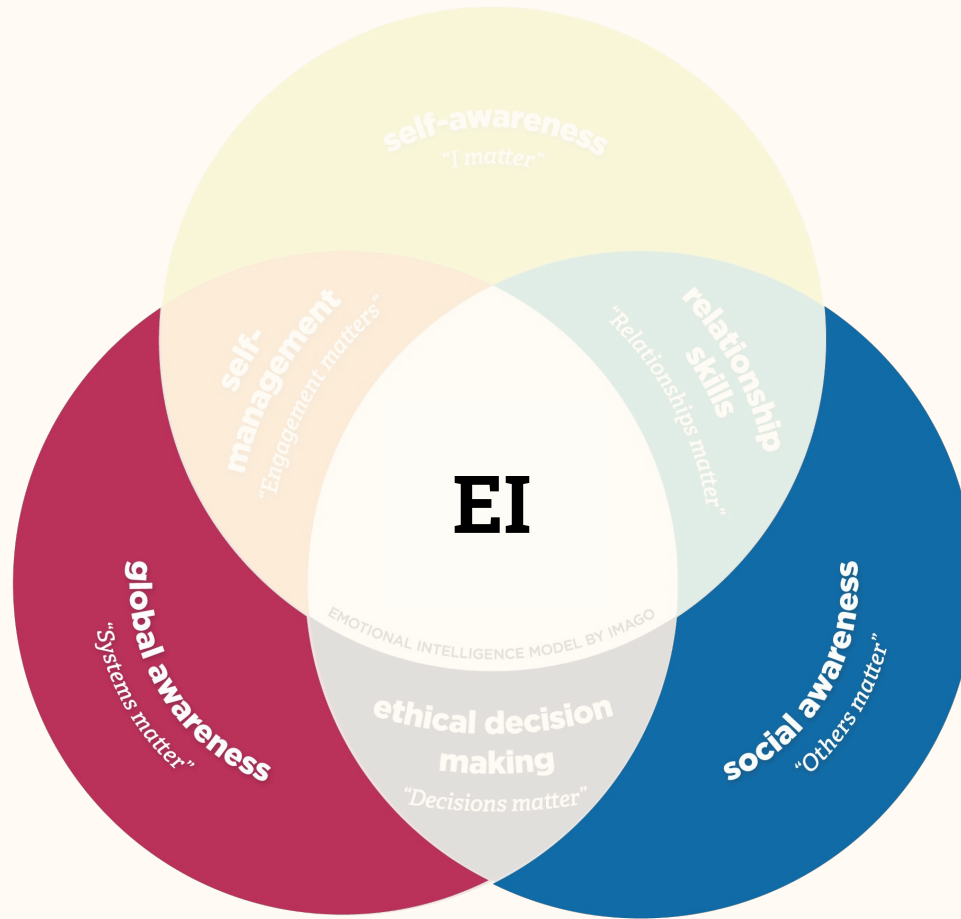
Why It Matters

Engaged and fulfilled
humans are better
prepared to take on
complex challenges in
our world

Imago's Lens



Today...





Intros:

Gen X

“AL” Long, J.D.

Director of Strategic

Initiatives

CORE ED

*“Bridge Over
Troubled Water”*



Millennial

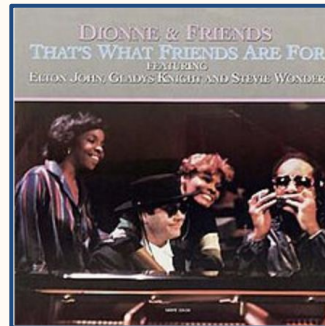
Kristin McKenna

Director of College and

Career Readiness

Madera USD

*“That’s What
Friends are For”*



Gen Z

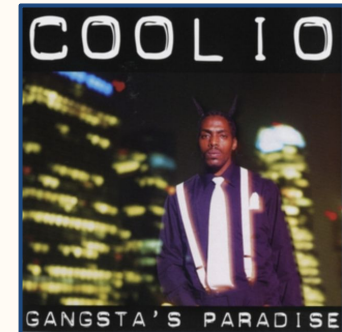
Lauren Fillebrown

Sr Manager of

Leadership Development

ACTE

“Gangsta’s Paradise”



What are you considered?

The Greatest Generation- born 1901-1924

The Silent Generation- born 1925-1945

The Baby Boomer Generation- born 1946-1964

Generation X- born 1965-1979

Millennials- born 1980-1994

Generation Z- born 1995-2012

Gen Alpha- born 2013-2025

Q1: In 60 seconds -
How do you define
hard work?



Q2: Where are there natural intergenerational misunderstandings that might be related to our attitudes on work ethic?



Group Discussion: 10m

Who would you hire and why? Someone who produces 50 widgets with 100% of their effort, or someone who produces 50 widgets on 50% of their effort?



Q3: What are some strategies you've used that help with understanding those of other generations?



Q&A ~ Menti