Building Better Leaders

by **IMAGO**

Leading the Future of Work

TOOLS

Failure Resume

A practical guide for leaders to safely unpack and share their failures and what they learned from the experience.

Leadership Self-Reflection

Where are you spending your time?

- enhancing others
- looking for future opportunities
- self improvement

How strong is your network?

- diverse perspectives
- relationship depth
- targeted expansion

What risks are you taking?

- good decisions
- taking action
- courage to take criticism



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OUTCOMES



Self-Awareness as Leadership Foundation

Trust is the cornerstone of effective leadership.

High integrity leaders inspire connections and

help navigate diverse challenges

2 Embracing Failure Drives Growth

Failure isn't a setback; it's the fuel for success. Leaders are forged in the fire of discomfort, loss, and the awkward. When leaders learn from failure, they sharpen their decisions, adapt faster, and build cultures where resilience and innovation flourish.

High psychological safety teams (take risks without fear of punishment)

76%

are more likely to share ideas

47% lower turnove

40% more revenue

3 Leadership Tailored to Context

Leadership is not one-size-fits-all. Effective leaders adapt their strategies to align with cultural, social, and organizational contexts, improving decision-making and team dynamics

of team performance explained by adaptive

leadership

4 Leadership is a choice

Leadership arises when change is needed—coaching growth, setting direction, or managing crises. True leadership requires making intentional choices to learn, act, and navigate uncharted territory.

Without a need for a new course, "leading" is merely supervising tasks.

APPLICATION

- Consistent self-reflection to assess if allocating time towards right leadership actions
- · Performance reviews/goal setting
- Leadership training introduction to leadership mindset